



GREEN: What's all the hoop-la about

By Philip P. Beyer

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Every time you turn on the television or open a magazine you see **GREEN** this and **GREEN** that. There's a bank in our town called the **GREEN BANK**, I'm not kidding. What does greeeeen meeeean? Simply stated, being green is being considerate of the environment.

GREEN is also associated with the term Sustainability. I found the following definition on the internet.

Sustainability: A means of shaping and influencing civilization and human activity so that the world and its economies are able to meet their needs while preserving natural ecosystems; planning and acting for the ability to maintain these ideals in the very long term.

System100™ is a **GREEN** solution for your company.

I want you to think of the waste and rework you have in your own company. I know in the printing industry, that the average rework/waste is 3 to 5 percent of gross sales. At that rate, if a company is grossing \$3,000,000 a year, they have \$90,000 to \$150,000 dollars a year in waste. For a printing company, that is a lot of paper, ink and chemicals, not to mention wasted electric power. For an environmentalist, that's enough to make them lose sleep and start planting trees.

System100™ has saved tens of thousand of dollars in waste for companies and I believe any eco-conscience person would be impressed to find, we've been sustaining our waste at 1% or less for almost 15 years.

How is System100™ GREEN?

1. System100™ provides tools to reduce waste, which saves energy, thereby reducing your carbon footprint
2. System100™ provides tools to continually work on business processes that reduce consumption of resources (i.e. chemicals, paper, and other consumables used to produce our products)
3. System100™ provides tools to help sustain low levels of waste, which reduces the impact on the ecosystem

In my book, ***System Busters: How to Stop Them in Your Business***, I detail how we planned, implemented and sustained our low percentage of waste.

You know, I think I'm beginning to like this "**GREEN**" word. I will use just about anything, or any word, to motivate myself, my employees and my clients to: ***Eliminate errors and bottlenecks, and clean up the messes to make our businesses run like super-clean, well-oiled machine—Every Single Day From Now Until The End Of Time.*** Now *that's* sustainability!—that's **GREEN!**

Did I say, Great Systems Work? It's true—even the "GREEN" ones!

To invite Philip Paul Beyer to speak for your conference or other event...

Contact Susan Beyer at Ebiz Products, 615-425-2652 or email susan@ebizproducts.com.

Philip Beyer's book *System Busters: How to Stop Them In Your Business* is available at www.Amazon.com. For more about SYSTEM100™ software, visit www.System100.com.